

1. Introduction

50KCY Ltd, previously 50CoinsCY Ltd, (the "Company", "we" or "us") is a Cypriot Investment Firm licensed and regulated by the Cyprus Securities and Exchange Commission ("CySEC") under license number 282/15.

1.1. This policy (the "Policy") governs the First Deposit Reward promotion (the "First Deposit Reward") offered by us to new and eligible clients ("You", "Client", "Your") upon successfully funding their trading account with the Company for the first time, following the successful completion of the onboarding process and verification of their trading account.

1.2. By participating in this promotion, You acknowledge and agree to abide by this Policy, by its terms and any other applicable terms related to your trading account and as amended from time to time.

1.3. The start date of the First Deposit Reward is March 18, 2025 (the "Start Date")

2. Eligibility

2.1. The First Deposit Reward is available only to new clients who made their first deposit after the Start Date and only from eligible countries, as determined by the Company. Please refer to the [FAQ](#) section on our website.

2.2. To qualify for the Reward, the Client must:

- Complete the onboarding process and have their trading account successfully verified.
- Make their first deposit¹.

2.3. The First Deposit Reward will be offered only to residents of certain regions at Our sole discretion.

2.4. Clients from ineligible regions will not qualify for this promotion.

2.5. The Company's employees or any other associated persons are not eligible for the First Deposit Reward.

3. How It Works

3.1. The First Deposit Reward consists of Trading Credit in a form of either Tradable funds or Real Shares ("Trading Credit").

¹ Please note that minimum deposit applies

3.2. The First Deposit Reward you receive will be based on your initial deposit.

- A First Time Deposit is required.
- The maximum Reward of 2,000 EUR (or the equivalent).

4. Trading Credit Allocation and Usage

4.1. The Trading Credit is a non-withdrawable amount credited to your trading account. It is for trading purposes only and cannot be withdrawn.

4.2. Any profits generated using Credit can be withdrawn, subject to our standard terms and withdrawal procedures. For more details, please refer to the withdrawal section in the [FAQ](#) on our website.

4.3. The Trading Credit is non-transferable and can only be used by the account holder to whom it is issued.

5. Expiration of Trading Credit

5.1. The Trading Credit will expire on the 21st day from the date it is granted and will be removed from your balance. It is your responsibility to monitor these schedules. You will be notified in advance via an in-app message before each expiration date. If you make any withdrawal within this time frame, the Trading Credit will immediately expire and be removed from your balance.

5.2. Once expired, the Trading Credit will be removed from your account balance.

5.3. The removal of the Trading Credit may affect any open positions at the time of the expiration.

5.4. For some users the trading credit will be used to purchase three different shares (or fractional) on your behalf from a predefined list set by the Company (i.e., Tesla, Apple and Nvidia). The value of each share will be determined randomly, ensuring that no share's value is less than 10% of the allocated Trading Credit.²

On this instance, when the client sells a granted share, they will receive Trading Credit equivalent to the share's value, subject to the same restrictions outlined in this Policy.

Also, if the value of the free shares' decreases, the Client incurs the loss in Trading Credit. If it increases, profits are provided as real cash.

6. General Conditions

6.1. The First Deposit Reward is offered at the Company's sole discretion and may be modified, suspended, or terminated at any time without prior notice.

6.2. The Company reserves the right to revoke the Reward if a Client is found to be in violation of this Policy, the trading account terms, or any applicable laws and regulations.

6.3. Fraudulent activities, misuse of the First Deposit Reward, or any action deemed harmful to the Company will result in immediate disqualification and potential further action.

6.4. Participation in this promotion does not establish any partnership, agency, or joint venture between You and the Company.

6.5. You are responsible for any tax obligations arising from the First Deposit Reward.

6.6. We reserve the right to revoke Your eligibility for the First Deposit Reward, or any related benefit, if Your account information, device identifiers, or IP address indicate duplication, shared usage, coordinated activity, or any association with another existing or previously registered account. In such cases, we may limit or withdraw the reward until the matter is clarified, which may affect your trading account or any open positions. Furthermore, we may cancel any profits gained through these Reward(s).

7. Disclaimer

7.1. The First Deposit Reward is provided as a promotional activity and should not be considered an endorsement of trading or investment decisions.

7.2. Trading in financial instruments carries a high level of risk and may not be suitable for all investors. You may lose more than your initial investment. Please ensure You understand the risks involved and seek independent advice if necessary. By accepting the First Deposit Reward, you acknowledge and agree that you are solely responsible for your trading decisions and outcomes.

8. Governing Law

8.1. This Policy shall be governed by and construed in accordance with the laws of Cyprus.

8.2. Any disputes arising out of or in connection with this Policy shall be subject to the exclusive jurisdiction of the courts of Cyprus.

9. Amendments

9.1. We may update this Policy from time to time. Any updates will be published on Our website and will take effect immediately upon publication.

10. Contact Information

10.1. For more information, clarifications, or queries in relation to this promotion, please contact us via email at support@50K.trade.

Version 01.2026 last reviewed in April 2026