

1. Introduction

50KCY Ltd, previously 50CoinsCY Ltd, (the "Company", "we" or "us") is a Cypriot Investment Firm licensed and regulated by the Cyprus Securities and Exchange Commission ("CySEC") under license number 282/15.

1.1. This policy (the "Policy") govern the Welcome Reward promotion (the "Welcome Reward") offered by us to new and eligible clients ("You", "Client", "Your") upon successful completion of the onboarding process and verification of their trading account.

1.2. The Welcome Reward consists of a bonus, which is a non-withdrawable trading amount credited to your trading account solely for trading purposes ("Bonus" or "Bonus Funds").

1.3. By participating in this promotion, You acknowledge and agree to abide by this Policy and any other applicable terms related to your trading account.

2. Eligibility

2.1. The Welcome Reward is available only to new clients who:

- a. Complete the onboarding questionnaire;
- b. Have their trading account successfully verified; and
- c. Are deemed appropriate for trading by Us, based on our internal criteria and any applicable regulations. The internal criteria may include but are not limited to your trading experience, financial situation, and compliance with our regulatory obligations.

2.2. Certain regions may be excluded from receiving the Welcome Reward at Our sole discretion. The list of applicable participating regions can be found on the Company's website and may be updated at any time. Any changes will not affect Bonus already allocated to eligible clients.

2.3. Clients from regions not listed as eligible on Our website or other official communication channels will not qualify for this promotion.

2.4. All eligible clients will receive Bonus, which is subject to the terms and conditions outlined in this Policy.

2.5. The specific Bonus amount is 20 Euros¹ or the equivalent in the Account's currency for all participating regions. The amounts can also be found on the Company's website and are subject to updates. Changes will not affect any Bonus already issued to You. The Company, based on its own discretion, may offer higher amount of Bonus.

2.6. Please note that if you do not meet the requirements of the Policy, you shall not be eligible to receive any Bonus.

2.7. The Company's employees, or any other associated people, are not eligible for the Welcome Reward.

3. Bonus Allocation and Usage

3.1. The Bonus is credited to your trading account for trading purposes only. It is non withdrawable and cannot be redeemed as cash.

3.2. Any profits generated using Bonus can be withdrawn, subject to our standard terms and withdrawal procedures. For more details, please refer to the withdrawal section in the [FAQ](#) on our website.

3.4. The Bonus is non-transferable and can only be used by the account holder to whom it is issued.

4. Expiration of Bonus

4.1. The Bonus will expire on the 21st day from the date it is granted and will be removed from your balance. It is your responsibility to monitor these schedules. You will be notified in advance via an in-app message before each expiration date. If you make any withdrawal within this time frame, the Bonus will immediately expire and be removed from your balance.

4.2. The amount of Bonus will be reduced also on the open position as per the above schedule (i.e., please refer to Clause 4.1).

¹ Users who registered and verified their accounts before 1st of December 2025 might receive lower Bonus.

5. Deposits and Loss Allocation

5.1. If You deposit your own funds into your trading account, any losses incurred will first be deducted from your Bonus balance and if needed only then from the remaining deposited funds.

6. General Conditions

6.1. The Welcome Reward is offered on a discretionary basis and may be modified, suspended, or terminated at any time without prior notice.

6.2. We reserve the right to revoke the Welcome Reward if You are found to be in violation of this Policy, Our trading account terms, or any applicable laws and regulations.

6.3. Fraudulent activities, misuse of the Welcome Reward and/or the Bonus, or any action deemed harmful to Us will result in immediate disqualification from the promotion and possible further actions.

6.4. Participation in the Welcome Reward promotion does not establish any partnership, agency, or joint venture between You and Us.

6.5. We reserve the right to revoke Your eligibility for the Welcome Reward, or any related benefit, if Your account information, device identifiers, or IP address indicate duplication, shared usage, coordinated activity, or any association with another existing or previously registered account. In such cases, we may limit or withdraw the Bonus until the matter is clarified, which may affect your trading account or any open positions. Furthermore, we may cancel any profits gained through these Bonus.

7. Disclaimer

7.1. The Welcome Reward is provided as a promotional activity and should not be considered an endorsement of trading or investment decisions.

7.2. Trading in financial instruments carries a high level of risk and may not be suitable for all investors. You may lose more than your initial investment. Please ensure You understand the risks involved and seek independent advice if necessary. By accepting the Welcome Reward, you acknowledge and agree that you are solely responsible for your trading decisions and outcomes.

8. Governing Law

8.1. This Policy shall be governed by and construed in accordance with the laws of Cyprus.

8.2. Any disputes arising out of or in connection with this Policy shall be subject to the exclusive jurisdiction of the courts of Cyprus.

9. Amendments

9.1. We may update this Policy from time to time. Any updates will be published on Our website and will take effect immediately upon publication.

10. Contact Information

10.1. For more information, clarifications, or queries in relation to this promotion, please contact us via email at support@50K.trade.

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